




eskimo

100% HOT - Launching 'Woody' and excellence in stand design, at this year's 100% Design

Ok, so you know about Eskimo. You know that Eskimo radiators are chosen because folk love the exceptionally clean lines and the flexibility of our 'Outline' collection, the ever stunning 'Super Mirror' and the opulent gorgeousness of our 'Ron' radiator range.

And, being Eskimo, all this gorgeousness is never at the expense of practicality, efficiency or functionality; size for size, our radiators still achieve the highest heat output of any good looking radiator.

With the various metal finishes, bespoke colours and Eskimo's colour matching service, our radiators blend beautifully in to absolutely any scheme.

But you want more don't you? Well at this year's 100% Design 2011 we will be launching the latest addition to our radiator collections. We guarantee wow factor and not only with the launch of our new addition 'Woody' but with our 100% Design stand.

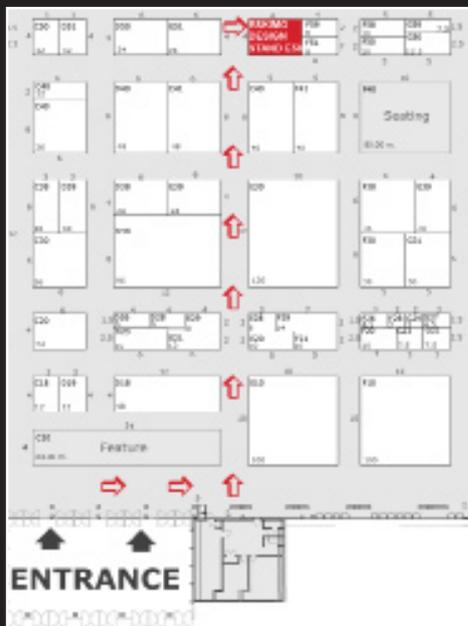
We're not going to tell you much more than that right now but come and find Stand E50 and you won't be disappointed.

With a stand design inspired by 2001: A Space Odyssey but without the apes and a new product design born of the ever passionate mind of Phil

Ward we are expecting excitement, intrigue and very happy visitors.

After all, Eskimo's philosophy is not only to create designs that you desire but to fundamentally alter our perception of the radiator as something you would expect to be ugly. Our radiators are simply beautiful and highly functional, nothing more complicated than that.

Come and meet Phil, Louisa, Andy and Woody between the 22nd and 25th of September.



100% Design Stand E50 & product launch, Eskimo Design Ltd, July 2011

100% Design location:
Stand E50

Location:
Earls court London
22 - 25 September 2011

Presenting:
Excellence in stand design and the launch of a new radiator range 'Woody'

Radiators featured in this press release:
Powder coated Outlines in a bespoke colour – precisely matched to a swatch provided by the client

Gold anodised Ron
Polished Ron with towel rail
Super Mirror Outline
Outline with towel rail
Leggy Ron

Radiator retail price range:
Between £549 & £2780 + Vat

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